**Phil Lambert, MBCI, CBCP**

**Founder, Instructor, Coach**

**Lambert Learning Institute**

**Bio:**

Phil Lambert is a visionary, game changer, and challenges outdated program strategies that no longer produce the outcomes we set out to achieve. Phil is an expert in the contingency planning field with over 26 years of experience. He has proven success in the design, development, and implementation of an enterprise-wide continuity program based on an organization’s risk appetite, aligned within their culture, and produces the outcomes senior leaders ask for.

Phil is a leading advocate in the business continuity community and has held leadership positions at two Fortune 300 companies. Phil has founded and was a leader of two companies within the business continuity industry. He is the lead strategist in the design and implementation of the Rapid Continuity Program Model. He has a reputation for highly effective innovative solutions, taking the complex and simplifying it, and to ensure that what is essential remains by minimizing the time and effort to implement a program.

Phil has transitioned business continuity planning as being stewards of value preservation to being partners in value creation.